

University of Pretoria Yearbook 2016

Introduction to culture and media studies 724 (LCC 724)

Qualification	Postgraduate
Faculty	Faculty of Humanities
Module credits	20.00
Prerequisites	No prerequisites.
Contact time	1 lecture per week
Language of tuition	Double Medium
Academic organisation	Afrikaans
Period of presentation	Semester 1

Module content

Not offered in 2014

In this introductory module the path-breaking theoretical texts of leading schools of thought and theoreticians in the field of culture and media study will be studied. Questions will be asked about key concepts such as 'culture', 'media', "communication", "Marxism", "structuralism", "feminism" and "postcolonialism" and their historical roots. The evolution of these approaches to culture and media as well as current developments in the field of study will be explored.

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.